

Beameefy Privacy Policy

Privacy Policy

Effective Date: 22/02/2026

1. Introduction

Beameefy (“we”, “our”, “us”) respects your privacy and is committed to protecting your personal data.

This Privacy Policy explains how we collect, use, and safeguard your information when you use the Beameefy mobile application and website.

2. Information We Collect

a) Account Information

When you create an account, we may collect:

- Name
- Email address
- Authentication identifiers (via Clerk)

b) App Usage Data

We collect:

- Mood entries
- Journal content
- App interaction data
- Device type and operating system

c) Subscription & Payment Data

Subscriptions are processed through:

- Google Play
- Apple App Store
- RevenueCat

We **do not store your payment card details**. Payments are handled securely by the relevant app store provider.

3. How We Use Your Information

We use your data to:

- Provide and maintain app functionality
- Enable subscriptions and premium features
- Improve user experience
- Monitor app performance
- Ensure security and prevent fraud
- Communicate important updates

We do **not sell your personal data**.

4. Data Storage & Security

We implement appropriate technical and organisational measures to protect your data.

However, no digital system is 100% secure.

Sensitive authentication tokens are stored securely using encrypted storage mechanisms.

5. Third-Party Services

Beameefy uses the following trusted third-party providers:

- **Clerk** – Authentication and user management
- **RevenueCat** – Subscription management
- **Google Play / Apple App Store** – Payment processing
- Hosting providers for backend infrastructure

These providers process data only as necessary to provide services.

6. Your Data Rights (UK & GDPR)

If you are located in the UK or EU, you have the right to:

- Access your personal data
- Request correction
- Request deletion
- Restrict processing
- Withdraw consent

To exercise these rights, contact us at:

support@beameefy.com

7. Data Retention

We retain user data only for as long as necessary to:

- Provide services
- Comply with legal obligations
- Resolve disputes

Users may request deletion of their account and associated data at any time.

8. Children's Privacy

Beameefy is not intended for children under 13.

We do not knowingly collect personal data from children.

9. Changes to This Policy

We may update this Privacy Policy from time to time.

Any updates will be posted on this page with a revised effective date.

Continued use of the app after changes indicates acceptance.

10. Contact Us

If you have questions about this Privacy Policy, contact:

Beameefy

Email: support@beameefy.com

Website: <https://beameefy.com>