

## Beameefy Privacy Policy

**Effective Date: 24/03/2026**

### 1. Introduction

Beameefy (“we”, “our”, “us”) respects your privacy and is committed to protecting your personal data.

This Privacy Policy explains how we collect, use, store, and safeguard your information when you use the Beameefy mobile application and website.

### 2. Information We Collect

#### a) Account Information

When you create or use a Beameefy account, we may collect:

- Email address
- Authentication identifiers and account-related information provided through Clerk

#### b) Journal Data

**If you choose to use Beameefy’s journaling feature, we collect and store:**

- Journal entries
- Journal content you choose to save
- Associated timestamps or related metadata needed to provide the journaling feature

**Journal entries saved in Beameefy are stored using Supabase, which we use as a secure backend and database service.**

#### c) App Usage and Device Information

We may process limited technical information needed to operate the app, such as:

- Device type
- Operating system

- Basic app interaction and diagnostic information
- Performance and reliability information

**Some app data may be processed locally on your device, while some limited technical data may be processed by our service providers where necessary to operate, secure, and improve the app.**

#### **d) Subscription and Payment Data**

**Subscriptions are processed through:**

- Google Play
- Apple App Store
- RevenueCat

**We do not store your payment card details. Payments are handled securely by the relevant app store provider and supporting subscription platforms.**

### **3. How We Use Your Information**

**We use your information to:**

- Provide and maintain Beameefy's features and services
- Enable journaling functionality
- Support authentication and account access
- Enable subscriptions and premium features
- Improve app performance and user experience
- Monitor reliability, diagnose issues, and maintain security
- Prevent fraud, misuse, or unauthorized access
- Communicate important service or policy updates

**We do not sell your personal data.**

## 4. Legal Basis for Processing

**If you are in the UK or EU, we process personal data only where we have a lawful basis to do so, including where:**

- processing is necessary to provide our services to you
- processing is necessary for our legitimate interests, such as app security, maintenance, and improvement
- you have given consent, where consent is required
- processing is necessary to comply with a legal obligation

## 5. Data Storage and Security

**We use appropriate technical and organisational measures to protect your information against unauthorized access, loss, misuse, alteration, or disclosure.**

- Account authentication services are provided through Clerk
- Journal entries are stored using Supabase
- Subscription services are supported through RevenueCat
- Sensitive authentication tokens are stored securely using encrypted storage mechanisms where applicable

**While we take reasonable steps to secure your data, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.**

## 6. Third-Party Services

**Beameefy uses trusted third-party service providers, including:**

- Clerk – authentication and user management
- Supabase – backend database and storage for journal content
- RevenueCat – subscription management
- Google Play / Apple App Store – payment processing and subscription billing

- Other hosting and infrastructure providers where necessary to support app availability, security, and performance

**These providers process personal data only as necessary to provide services on our behalf or to support app functionality.**

## **7. Data Retention**

**We retain personal data only for as long as necessary to:**

- provide Beameefy services
- maintain your account
- provide journaling functionality
- comply with legal obligations
- resolve disputes
- enforce our terms and protect the security of the service

Journal content is retained until:

- you delete it,
- you request deletion of your account or associated data, or
- it is no longer needed for the purpose for which it was collected, unless we are required to retain it for legal, security, fraud prevention, or compliance reasons.

**Where we must retain limited information for legal or security reasons, we will do so only as necessary and in accordance with applicable law.**

## **8. Your Rights (UK and GDPR)**

**If you are in the UK or EU, you may have the right to:**

- access your personal data
- request correction of inaccurate data
- request deletion of your data

- restrict or object to certain processing
- withdraw consent where processing is based on consent
- request a copy of certain personal data

To exercise any of these rights, contact us at: [support@beameefy.com](mailto:support@beameefy.com)

## 9. Account and Data Deletion

You may request deletion of your Beameefy account and associated data at any time.

You can do this:

- through any in-app deletion option we provide, or
- by contacting us at [support@beameefy.com](mailto:support@beameefy.com), or
- through our deletion request page: <https://beameefy.com/account-data-deletion/>

When we receive a valid deletion request, we will delete your account and associated personal data unless we are required to retain certain information for legal, regulatory, security, fraud prevention, or other permitted reasons.

## 10. International Processing

Our service providers may process data in countries outside your home country. Where this happens, we take reasonable steps to ensure appropriate safeguards are in place in line with applicable data protection laws.

## 11. Children's Privacy

Beameefy is not intended for children under the age of 13.

We do not knowingly collect personal data from children under 13. If we become aware that we have collected personal data from a child without appropriate authorization where required, we will take steps to delete that information.

## 12. Changes to This Policy

We may update this Privacy Policy from time to time.

Any updates will be posted on this page with a revised effective date. Your continued use of Beameefy after changes take effect means you accept the updated Privacy Policy.

## 13. Contact Us

If you have any questions about this Privacy Policy or your personal data, contact us at:

Beameefy

Email: [support@beameefy.com](mailto:support@beameefy.com)

Website: <https://beameefy.com>